



STOLEN HORSE INTERNATIONAL, INC.
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FOR IMMEDIATE RELEASE

Stolen Horse International, Inc.
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NetPosse.com Announces “The Year of the Stolen Horse”

In honor of the stolen and recovered horse, Idaho, whose theft inspired an international quest.

Shelby, NC (September 26, 2007) – Debi Metcalfe, founder of the nationally known nonprofit organization, Stolen Horse International Inc., aka NetPosse, proudly announces a year-long celebration in honor of her family’s mare, Idaho, and all the other horses stolen and missing – those that have been reunited with their owners and those that haven’t

Over the past several years, Debi has become a champion for the prevention of horse theft. She started on a one-person crusade to right a wrong and to put her family back together in the wake of their shattering theft experience. Debi is a recognized authority in her field, and she has worked hard to build NetPosse’s reputation, credibility and outreach. She has appeared on television and various radio programs, in newspaper and magazine articles, and addressed civic groups. Her message is powerful and inspirational.

Theft is not discriminatory, affecting all breeds. Through education, horse owners pay attention to what seems like a silent crime among us. With tens of thousands of horses estimated to be stolen each year in the United States, horse owners should be proactive instead of reactive. In others words, don’t wait until it happens. Horse theft has been a growing problem in the US and Canada for years and horse owners should be concerned.

During the year that Idaho was away from her family, she was sent through several auctions the first six months and endured abuse, starvation and neglect. Fortunately, she was purchased by a family who gave her love and helped her heal as best she could. When she came home, she was never quite the same physically or psychologically ... but she knew she was home! Only Idaho will ever know what really happened during those 51 weeks, but it is because of her that so many horses have found their way home over the last 10 years ... and continue to do so today!

Stolen Horse International isn’t just about stolen horses. Debi shares her knowledge about theft, but also about disaster preparedness and recovery of lost horses. Please join us this year as NetPosse continues to grow and offer new opportunities for education about horse theft and disaster preparedness, along with new products for horse owners and much more!

For more on NetPosse and how you can help either financially or through your time and talents, please log on to the website at www.netposse.com or take a moment to view the anniversary video at http://netposse.com/Anniversary_Intro.htm.

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